

Kathrin Kohl

UI + UX // BRANDING + PRINT // ART DIRECTION

CONTACT DETAILS

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EMPLOYMENT HISTORY

Freelance User Experience & Visual Designer July 2020 on-going
Queensland Art Gallery | Gallery of Modern Art Graphic Designer
Rolling contract July 2018 - December 2020
Freelance Graphic Designer & Art director February 2014 - June 2020
O3 Advertising Art director January 2007 - November 2013

SKILLS

UI + UX Design

Research & interviews + Research analysis + Information Architecture
+ Wireframing + Visual design + Testing & Iterating

Digital Design

Website Design + EDM + Digital Banner Storyboarding & Design
+ Outdoor Digital

Art Direction

Still life & product + Talent lifestyle shoot
+ Direction of junior & mid-weight staff & external suppliers

Print Design

Branding + Packaging + Long-form publications + Pre-press + Outdoor

Typography

Client Liaison & Project Management

Liaising and collaborating with a variety of external suppliers
+ internal stakeholders + managing and mentoring mid-level and junior staff

Programs

Figma, Adobe XD, Photoshop, Illustrator, InDesign, Microsoft Office

EDUCATION

BCS Foundation Certificate in User Experience UX01

BCS, The Chartered Institute for IT 2021

UX Accelerator Program PeakXD 2020

Bachelor of Design, majoring in Communication Design

Queensland College of Art Griffith University 2003 - 2005

PURSUIITS OUTSIDE OF WORK

Krav Maga + Photography + Travel