

Kathrin Kohl

PROBLEM SOLVER + ART DIRECTOR + GRAPHIC DESIGNER + PHOTOGRAPHY ENTHUSIAST + STYLIST

CONTACT DETAILS

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EMPLOYMENT HISTORY

Full-time freelancing February 2014 ongoing
O3 Advertising Art director January 2007 – November 2013
API Leisure & Lifestyle In-house designer September 2005 – January 2007
dot dash Freelance December 2006
Environmental signage and wayfinding design for 2007 FINA World Swimming Championships
Bløe Design Work experience May 2005
Liveworm Studio at Queensland College of Art Griffith University **Scholarship**
September 2004 – April 2005

SKILLS

Print Design
Magazines + Long-form publications + Pre-press

Retail Design
Point of sale + Catalogues, look books & brochures + Press ads
+ In-store imagery + Packaging

Typography

Art Direction
Still life & product + Talent lifestyle shoot
+ Direction of junior & mid-weight staff & external suppliers

Styling
Still life & product + Talent lifestyle shoot

Retouching

TVCs
Direction of voice-over talent + Story-boarding + Briefing & collaborating with animators + Involved in creative, casting, editing process

Digital Design
Front-end website design + Web banner & EDM design + Facebook app design

Client Liaison & Project Management
Liaising and collaborating with a variety of external suppliers

EDUCATION

Creative Styling Workshop Amanda Talbot 2014
SLR Course – Colour Level One Brisbane College of Photography & Art 2011 (8 weeks)
Introductory SLR Course Brisbane College of Photography & Art 2011 (8 weeks)
Bachelor of Design, majoring in Communication Design Queensland College of Art Griffith University 2003 – 2005

AWARDS

Highly Commended Museums Australia Multimedia and Publication Design Awards 2006
Award of Commendation (Visual Communication Design – Emerging Student Designer Category)
Queensland Design Awards 2006
Bronze Medal (Student Graphic Design Category) BAD Awards 2005
2nd Year Scholarship (3 month stint over summer break) Liveworm 2005

PURSUIITS OUTSIDE OF WORK

Photography + Travel + Krav Maga + Yoga